

5K Walk / Run for Kourtney
...and others.



Sponsorship
Opportunities



Helping medically
fragile children of
Delaware have a
better quality of life.



5K RUN FOR KOURTNEY AND OTHERS

A TENDER HEARTS 5K & FAMILY FUN DAY

Join us as we honor Kourtney and support medically fragile children throughout Delaware by helping provide access to **mobility** equipment, **accessibility** modifications, **educational** support, and **opportunities** that insurance often doesn't cover.



SUNDAY
OCTOBER 11, 2026
9:00 AM



GLASGOW PARK
227 Pulaski Highway
Newark, DE 19702



JOIN
OUR FAMILIES
OF RUNNERS &
SUPPORTERS!

A DAY OF FUN. A LIFETIME OF IMPACT.



5K
RUN/WALK



FACE
PAINTING



FOOD
TRUCKS



FAMILY FUN &
COMMUNITY



MEDALS &
AWARDS

MEET KOURTNEY

Kourtney's strength and determination inspire our community every day.

The 5K Run for **Kourtney and Others** was created to help children like Kourtney gain access to life-changing resources that improve mobility, independence, and quality of life.



DID YOU KNOW?



- ✓ Adaptive bikes can cost \$3,000-\$5,000+
- ✓ Wheelchair ramps can cost \$5,000+
- ✓ Vehicle modifications can exceed \$20,000



Tender Hearts helps bridge the gap so children can live with greater **mobility, independence and joy**.
Your support makes a **difference!**

REGISTER TODAY!



Join us for the 5K Run for Kourtney and Others.
YOUR STEPS CAN HELP CHANGE A CHILD'S LIFE.



SCAN TO
REGISTER
TODAY!

runsignup.com/Race/DE/Newark/TenderHearts5K

Thank you!

Proceeds from this event support medically fragile children across Delaware by providing life-changing equipment, services, and opportunities that insurance often doesn't cover.



Follow **@tenderheartsde**
for race updates, family stories
and event announcements!



@tenderheartsde
@tenderheartsde



Run for a child. Change a life.

Dear Community Partner,

Imagine hearing that your child could walk, play, communicate, or safely return home from the hospital — but only if you could afford the specialized equipment or home modifications that insurance won't cover.

For too many Delaware families with medically fragile children, this is their reality.

At Tender Hearts, **we believe every child deserves the opportunity to live with dignity, independence, and hope.** We work alongside hospitals, healthcare providers, therapists, and community partners to provide life-changing assistance that helps children overcome barriers and experience the joys of childhood.

We invite you to **become a sponsor of the 2026 Tender Hearts 5K Run for Kourtney and Others on Sunday, October 11, 2026, at Glasgow Park in Newark, Delaware.**

Your sponsorship helps provide essential resources such as wheelchairs, adaptive bicycles, walkers, prosthetic limbs, patient lifts, medical monitoring devices, and home accessibility modifications — including wheelchair ramps, widened doorways, and ADA-compliant bathrooms. These are more than pieces of equipment — they are gifts of independence, confidence, and opportunity for children whose futures depend on them.

Through partnerships with organizations including Nemours Children's Health, Highmark Delaware, Easterseals Delaware & Maryland's Eastern Shore, Ronald McDonald House Charities, United Way of Delaware, and many others, Tender Hearts ensures that children and families receive support when they need it most.

By sponsoring this event, you are doing far more than supporting a race. You are helping a child take their first steps, safely return home, attend school, play with friends, and create memories with family. **Your generosity brings hope to families facing extraordinary challenges** while demonstrating your organization's commitment to making our community stronger and more compassionate.

Enclosed, you'll find information about our sponsorship opportunities and the many ways you can partner with Tender Hearts. Every gift — large or small — makes a meaningful difference in the life of a child.

Thank you for considering this opportunity to change lives. **Together, we can help Delaware's medically fragile children build brighter futures** — one child, one family, and one act of kindness at a time.

With heartfelt gratitude,

Debria G. Doherty
Chairperson
Tender Hearts, Inc.

"Supporting medically fragile children in order to create a better quality of life".



Beads of Courage

Beads of courage are bracelets given to a child to distract them from the pain and help distract them to count down to the end of uncomfortable medical procedures and treatments.

ELSA (Early Learning Success in Academics)

The ELSA Program provides parents of preschool age children who have not yet entered kindergarten the academic materials needed to help foster learning during their oncology treatments. Children are given a colorful backpack filled with books on coloring, shapes, numbers and alphabet as well as, crayons and pencils.

Adopt A Family

We help families during the holiday season who have a medically fragile child, or children. We provide Holiday Gifts, care packages and special mobility gifts.

Mobility Program

We provide assistance with mobility items such as running limbs, wheelchairs, specialized crutches, wheelchair ramps, walkers ADA renovations and much more.

SMILE Program

Our mission is to put a Smile on a child's face. We deliver baskets of toys and treats to the child going through struggles. We host events throughout the year such as Easter Egg Hunt, Santa Fire Safety Event, mentoring for story time, Valentine party at Nemours Hospital with cartoon characters, activities, music and so much more! Our theme is "No Child will be Forgotten"!

Your Sponsorship Supports



Beads of Courage



Mobility Program



SMILE Program



Adopt A Family



**Early Learning Success
In Academics (ELSA)**

2026 Tender Hearts 5K Walk/Run

SPONSOR AGREEMENT

COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP _____

PHONE: (____) _____ FAX: (____) _____

SPONSOR LEVEL:

☐ Platinum (\$5,000) ☐ Gold (\$3,000) ☐ Silver (\$1,000) ☐ Bronze (\$500)

METHOD OF PAYMENT: (All sponsorships/donations are payable to: Tender Hearts, Inc.)

☐ Payment Enclosed

☐ Send Invoice

☐ Credit Card

☐ Check

Card type: ☐ Visa ☐ Master Card ☐ American Express

Name on Card (please print): _____

Card Number: _____ Expiration Date: ____/____ CVV: _____

Signature: _____ Date: _____

Please send completed forms to one of the following:

Mail: P. O. Box 56, Hockessin, DE 19707

E-Mail: donations@tenderheartsde.org

If you would prefer to phone in your donation or sponsor fee:

Debbie's cell 302-598-1654 Office 302-234-1017

**PLEASE PROVIDE ALL SPONSORSHIP DONATIONS
NO LATER THAN September 13, 2026**

We appreciate your support in making a difference in children's lives!
(Please make a copy of this form for your records)

2026 Tender Hearts 5K Walk/Run

SPONSORSHIP PACKET DETAIL

	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500
Race Registration	up to 25	up to 10	up to 5	up to 2
Logo on Center-Back of Runner T-Shirts	✓			
Ability to Speak to the Audience	✓			
Company Logo and Link on Tender Hearts Website	✓	✓	✓	
Social Media Recognition	✓	✓	✓	✓
Company Logo and Website Link on Runner Confirmation Emails	✓	✓	✓	✓
Hang a Race Day Logo Banner (supplied by Donor)	✓	✓		
Logo on a single Sleeve on T-Shirts	✓			



About Us

Tender Hearts, Inc. is a local non-profit founded in 2014 to assist and support medically fragile children and their families through various programs, partnerships, and fundraisers.

We offer individual family/child support to help them to have a better quality of life. Families providing care for a medically fragile child with complex health conditions are often overwhelmed emotionally and financially. Frequent hospitalizations, coordination of care, stress on the family unit, maintaining employment, and mounting medical bills create multiple challenges. With all the struggles, many times the child's spirit is forgotten and the lack of fun of just being a child.

Tender Hearts are here to help put a smile on their faces in so many ways. We partner with Nemours Hospital, Ronald McDonald House, and many other organizations to enable us to reach more children as well as individual children and families.



Learn more about us!



TenderHeartsDE.org



302-234-1017



PO Box 56
651 Valley Rd Hockessin, DE 19707



www.tenderheartsde.org



To secure a sponsorship, contact Debira Doherty at
302-234-1017 or debbied@tenderheartsde.org.